

HEADLINE: \$10⁰⁰/LINE
(40 CHAR. MAX.)*

BODY COPY: \$9⁰⁰/LINE
(60 CHAR. MAX.)*

*Color backgrounds will reduce character counts by two to account for required margins.

DISPLAY AD:
\$47⁰⁰/INCH (HEIGHT)

DIMENSIONS: 2.296" W x ?" H

Headline(s): 40 characters max. per line

Body copy: 60 characters max. per line

2012

CLASSIFIED ADS

Run three weeks get a **FOURTH WEEK FREE!**
DEADLINE: NOON ON TUES. PRIOR TO PUBLICATION.

BUSINESS NAME

CONTACT NAME

ADDRESS

CITY/STATE/ZIP

PHONE

EMAIL

CATEGORIES

- | | |
|---|--|
| <input type="checkbox"/> Announcements | <input type="checkbox"/> Pets |
| <input type="checkbox"/> Classes/Workshops | <input type="checkbox"/> Retail |
| <input type="checkbox"/> Community | <input type="checkbox"/> Rummage Sale |
| <input type="checkbox"/> Employment | <input type="checkbox"/> Senior Opportunities |
| <input type="checkbox"/> Financial Services | <input type="checkbox"/> Services |
| <input type="checkbox"/> For Sale | <input type="checkbox"/> Travel/Leisure |
| <input type="checkbox"/> Happenings/Events | <input type="checkbox"/> Volunteer Opportunities |
| <input type="checkbox"/> Health/Wellness | <input type="checkbox"/> Wanted |
| <input type="checkbox"/> Holiday Events | <input type="checkbox"/> Other _____ |
| <input type="checkbox"/> Music | |

REAL ESTATE

- | | |
|--|---|
| <input type="checkbox"/> Apartments For Rent | <input type="checkbox"/> Homes For Sale |
| <input type="checkbox"/> Commercial Rentals | <input type="checkbox"/> Land For Sale |
| <input type="checkbox"/> Condominiums For Sale | <input type="checkbox"/> Real Estate |
| <input type="checkbox"/> Homes For Rent | <input type="checkbox"/> Roommates |

FREQUENCY

- Start date ____ / ____ / ____
- Continuously — through ____ / ____ / ____
- Every other week — until ____ / ____ / ____
- Run three weeks and get the fourth week FREE!

ADD THESE FEATURES!

- Color: \$5 (per color)
- Full color: \$20
- Graphic: \$15 (per half-col. in./wk.)
- Text change: \$5 (per word)
(i.e. **bold**, underline, *italic*)

BACKGROUND COLOR

- Background color: \$5
- Black border Green Magenta
 Blue Orange Yellow
- NOTE:** Character counts are reduced by two characters to account for background margins.

Cost per week: \$ _____

Total quote: \$ _____

- PAID**
- Cash CC
- Check
- # _____

ALL CLASSIFIED ADS MUST BE PREPAID.

CITY
pages
every Thursday

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